



## Porcelanosa to Highlight New Material and Products at NeoCon

May 30, 2014

Porcelanosa will highlight Krion, a new-generation solid surface material according to the company, with its Spring collection at the annual NeoCon design exposition in Chicago at the Merchandise Mart, June 9 to 11.

According to the company, Krion provides a versatile solution for interior surfaces to the design community. Krion is smooth to the touch like natural stone yet flexible to be molded like plastic. Krion can be transformed into complex figures through a process that creates almost invisible joints, according to the company. Most recently, Krion was used to create art for the Hotel Radisson Blu at the Mall of America in Bloomington, Minn.



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Porcelanosa's Spring collection also includes collections for bath, kitchen tile and outdoors.

“Porcelanosa's new Spring products are developed to provide beautifully-designed materials of the highest quality, allowing people to create kitchens and bathrooms that blend high design and cutting-edge technology,” said Santiago Manent, sales and marketing director for Porcelanosa.

To preview the new products, visit the Porcelanosa Luxe Home Show Room at the Merchandise Mart, Suite 149.