



[GE Monogram to Open Design Center in Chicago](#)

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The GE Monogram Design Center

CHICAGO—GE Monogram will open its first Midwest design center location in Chicago at LuxeHome in The Merchandise Mart in March 2013.

LuxeHome is a collection of premier boutiques for home building and renovation located on the ground floor of the Merchandise Mart. The GE Monogram Design Center will feature [working](#) kitchens for cooking demonstrations by a professional chef, a showroom equipped with more than 50 GE Monogram appliances that will be outfitted with high-quality, fashionable cabinetry, millwork and finishes that complement the appliances.

“The GE Monogram Design Center will be a fantastic addition to LuxeHome,” said Katherine Flaherty, vice president of building products and special projects MMPI, which owns the Merchandise Mart. “As one of the top premier brands in the industry, GE Monogram appliances feature award-winning technology coupled with quality and timeless elegance—qualities that place them at the forefront of building innovative, energy-efficient appliances that [improve](#) people’s lives. We are ecstatic that GE Monogram chose LuxeHome for their newest location.”

GE opened its first Monogram Design Center in New York City’s Architects & Designers Building in 2008.

