



Open to the public LuxeHome Open House October 2, 2010 to start

The [LuxeHome Open House](#) on Saturday, October 2, 10 a.m. – 3 p.m. at Chicago's Merchandise Mart will feature a variety of special events that are free and open to the public!

This year's keynote speaker **Carter Oosterhouse**, HGTV host of Carter Can and Red, Hot and Green, will be presenting [THE ULTIMATE REWARD: Investing in Your Renovation](#). Additional highlights include a book signing with famed kitchen designer, **Mick De Giulio**, cooking demos and tastings in [Studio Snaidero](#)'s new Orange kitchen, design consultations with HGTV and A&E contributor, **Rebekah Zaveloffat** in the Ann Sacks boutique, 50 new product launches, and gourmet hospitality in more than 30 participating boutiques.

In celebration of **National Kitchen and Bath Month**, LuxeHome, the world's largest collection of premier boutiques for home building and renovation, has launched a full day of exciting events on Saturday, October 2 between 10 a.m. and 3 p.m. Admission to the event is free and open to the public and features a keynote presentation by HGTV host of Carter Can and Red, Hot and Green Carter Oosterhouse on THE ULTIMATE REWARD: Investing in Your Renovation. Additional highlights include a book signing with [Mick De Giulio](#), new product launches, design consultations, cooking demonstrations and gourmet hospitality in more than 30 participating boutiques.

According to Katherine Flaherty, vice president of building products and special projects, MMPI, *"Our LuxeHome Open House offers guests the opportunity to meet with design experts, view the latest trends in kitchens and baths, while shopping the most renowned manufacturers in the world."*

[LuxeHome Open House](#), celebrating National Kitchen and Bath Month, will take place Saturday, October 2 from 10 a.m. to 3 p.m.

KEYNOTE PRESENTATION:

THE ULTIMATE REWARD: Investing in Your Renovation

Saturday, October 2, 2010

10:30-11:30 a.m.

North Lobby

Carter Oosterhouse, Host of HGTV's Carter Can and Red, Hot and Green

Join Carter Oosterhouse as he showcases 10 stylish ideas for the kitchen, bath or renovation project that will increase the value of your home. Carter will highlight unique and creative ways to refresh interiors that satisfy both new and experienced design enthusiasts.

LuxeHome is excited to announce 3 new boutique openings:

Bentwood Luxury Home will open a boutique at LuxeHome in Suite 161 in November, 2010. This new, 1500 square foot space will feature products from Bentwood Luxury Home, known for combining old-world joinery and finishing techniques with sophisticated technology, to create a beautiful and luxurious reality. Bentwood Luxury Home can trace its roots back to 1989, when Randy Pittard and Wyman Stewart combined their 30 years of experience in kitchen design to open a custom designed cabinet and furniture shop in Lancaster, Texas. Ten years later, Kevin Bryant joined the management team, and Bentwood embarked on a period of major expansion. During this time the three principals and their team of more than 125 designers and woodworkers have handcrafted thousands of luxury kitchens across the U.S.

Sub-Zero and Wolf Showroom, global leaders in high-end built-in appliances, will open the first appliance showroom at LuxeHome in January, 2011. Construction on the 5500 square foot, state-of-art facility is underway and will feature Sub-Zero and Wolf's premier collection of built-in and integrated refrigerators, wall ovens, gas and dual fuel ranges, cook tops, wine storage, outdoor grills and ventilation in a lifestyle display setting. Long recognized by design aficionados and engineering professionals as the top manufacturer of premium built-in home refrigerators and cooking products, Sub-Zero and Wolf will host cooking demonstrations with its in-house chef for trade and consumer events, as well as private functions.

Dream2O, which is synonymous with beauty, performance and reliability plans to open their boutique in February, 2011 at LuxeHome. It's a premium faucet brand that promises

distinctive design, inventive faucets and accessories that make a fashion statement in the home.

Visit the Luxehome® site for a complete schedule:

www.luxehome.com/luxehome/index.cfm/openhouse/