

REAL ESTATE ROYALTY

An Overbooked Day in the Life!

[Melinda Jakovich](#) on 09.19.10 at 1:48 PM | [no comments](#) |



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I sell high end real estate and I love this city

I woke up not feeling 100% at 5am, but sick days are simply not allowed in Real Estate. Of course my day would include the usual: walking the dog, responding to over 100 emails a day, returning phone calls, squeezing in a workout, and coordinating with my housekeeper who comes in once a week.



But the other events on today's schedule were stacked up like jets circling O'Hare in a blizzard! Started out with a special event at the Merchandise mart's LuxeHome showrooms where I was honored as one of the Top 25 Luxury Realtors in Chicagoland. Among the attendees were Developers, Designers, Luxury Home Suppliers, JP Morgan Executives, the Harrison Group, and two acclaimed Green Architects. Oh, and Chris Kennedy watching over everything!

But the day was just starting - I had to head to Lunch as a guest of the wonderful people at Van Cleef and Arpels, namely Sheryl Dwyer and Tom Wood. The luncheon, to benefit the Parkways Foundation, was held at a sumptuously outfitted tent, set up right next to Buckingham Fountain. Besides Tom and Sheryl my table was graced with the presence of Mira Horowszowski, owner of Mira Couture Chicago, and her daughter Yvette, and all around us the Who's Who of Chicago were in attendance to give Parkways some well-deserved support.

Next I had some business - hopped in a cab and headed to two different showings, one at 209 East Lake Shore Drive, the masterful Co-Op building designed by the renowned Benjamin Marshall. Also had to work on procuring a Rental unit for a client and arrange for an Appraisal of a recent sale. I do all my showings in person, no underlings for me - my clients hired ME, not someone from my "team".

Then back to the Merchandise Mart to take part in a roundtable group discussion focused on the Luxury High End housing market, what we are seeing out on the street, and how we could improve the delivery of our real estate services to the high end marketplace we all serve.

The Merchandise Mart event continued into the evening with a wonderful catered dinner and rockin' band playing for a crowd of 800. The networking in the room was hot and heavy, with business cards flying around like trading slips being thrown around the old pits at the Board of Trade.