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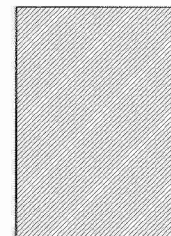
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Sub-Zero/Wolf to Open LuxeHome Showroom

Chicago — Sub-Zero and Wolf Appliance will open the first appliance showroom at LuxeHome this fall, the jointly owned Madison, WI manufacturers of high-end built-in appliances announced last month.

According to Sub-Zero/Wolf and LuxeHome officials, construction is underway on the 5,500-sq.-ft. showroom, which will feature Sub-Zero and Wolf's premier collection of built-in and integrated refrigerators, wall ovens, gas and dual fuel ranges, cooktops, wine storage, outdoor grills and ventilation in a lifestyle display setting.

Sub-Zero and Wolf will also host cooking demonstrations with its in-house chef for trade and consumer events, as well as for private functions, the company said.

"LuxeHome clients have been asking for an appliance showroom since we opened nearly six years ago, and Sub-Zero and Wolf not

only fill the void, but deepen the breadth of products available at LuxeHome," said Katherine Flaherty, LuxeHome's v.p. of building products and special projects.

"As an appliance manufacturer, Sub-Zero and Wolf represent the final product category to complete and enhance the luxury shopping experience at LuxeHome," Flaherty observed.

LuxeHome, housed in Chicago's Merchandise Mart, contains more than 100,000 square feet of space and includes 30 boutiques that feature a range of high-end kitchen and bath products.

"We are really pleased to be a part of LuxeHome and look forward to our grand opening later this year," said James Bakke, president and CEO of Sub-Zero/Wolf.

"The Merchandise Mart and our companies have a common dedication to providing the best service and products to our customers," he added. "We look forward to a long affiliation."